

PRODUCT NAME: Flipchart Paper Roll

PRODUCT SHORT DESCRIPTION:

A range of flipchart pads to suit any hardware or application

FEATURES AND BENEFITS:

- Ideal to draw, sketch and write
- 70 gsm, white, bleed proof paper
- 35 meter long roll of paper with 595mm of width



MARKETING COPY:

Flipchart Pads are one of the basics of any presentation and the most versatile tools for communication. Offering the widest range available in the market, Bi-Office innovates and perfects the concept customizing each product for specific needs. Available in plain, gridded and recycled paper options, every page can be flipped or peeled, making it easy to show pre-prepared presentations and combine different groups of information.

APPLICATION AND SALES PROPOSITION:

• Simple and versatile communication aid

TARGET MARKET:

CHANNEL: Office products wholesalers, office products stores, decoration products wholesalers, decoration stores and other retailers

END USERS: conference centers, hotels, companies and organizations in general

ADDITIONAL NOTES:

Other information supports: our official websites, Youtube®, Facebook®, catalogue and online catalogue, demo videos and more.

PROMOTIONAL TIPS:

No specific timing, thus we recommend the occasional promotion like product and offering of cleaning kits or markers

RANGING TABLE:									
Frame/Colour	Surface	Pack size	Product Size mm	Packed mm	N.W. kg	G.W. kg	Reference		
n/a	Plain white paper	1	595 x 35000	660x80x80	1.8	1.9	FL0522105		





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TECHNICAL DETAILS

COMPOSITION:

- 70 gsm, white, bleed proof paper
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- 595mm of width

SSEMBLY OVERVIEW:	
n/a	

CERTIFICATION AND LEGISLATION:

n/a



SUGGESTED ADVERT:

Flipchart Paper Roll

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WITHIN FAMILY:

- Tabletop self-stick flipchart pad
- Self-stick flipchart pad

Bi-Office Flipchart Pads

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Approval:



Revision: 00 Date: 25-10-2022

QR CODE:

51-IM-02 Revisão 01







